

OTUMOETAI FOOTBALL CLUB

STRATEGIC PLAN 2025 - 2029





OUR PURPOSE

To actively promote involvement and success in competitive, recreational and social football whilst maintaining a community and family environment.



OUR VISION

Football for All

Success Through Community



OUR VALUES

Whanau
Excellence
Respect
Integrity
Inclusion
Ownership



CLUB MEMBER SATISFACTION

Every club member matters. An inclusive club that ensures players and members have the best possible experience and opportunity to reach their personal goals



GOAL ONE

Promote comprehensive coaching and development pathways

GOAL TWO

Ensure teams have access to excellent facilities and resources

GOAL THREE

Foster a positive and inclusive team spirit and club culture

COMMUNITY AND PARTNERSHIPS

Providing an environment and culture that encourages participation, enjoyment and success



GOAL ONE

All members feel valued and appreciated



GOAL TWO

Continue to improve effective club communications



GOAL THREE

Attract community members with effective engagement through events and hospitality



GOAL FOUR

Maintain strong and effective relationships and collaboration with external stakeholders including Tauranga City Council, Waibop and local football clubs

PERFORMANCE

Providing a clear pathway for players and coaches to be able to progress locally, nationally and internationally through our club



GOAL ONE

Provide talented players with pathways and opportunities to compete at the highest level



GOAL TWO

Attract and retain talented players and coaches by ensuring they can succeed and reach their goals



GOAL THREE

Our flagship teams win their respective leagues and achieve promotion



GOAL FOUR

Promote excellence through performance and results for all teams

SUSTAINABILITY

Ensuring a sustainable club in all aspects, including financially, socially and environmentally



GOAL ONE

Financial sustainability through sponsorship, funding, hospitality and events



GOAL TWO

Promote OFC's "Together in Football" programme to help overcome barriers and support our community



GOAL THREE

Promote sustainable practices within the club, mindful of our impact on our environment



